

## INVOICE



**WKMG**  
 4466 N. John Young Pkwy  
 Orlando, FL 32804  
 TEIN: 06-0903509  
 Main: (407)291-6000  
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

**Mentzer Media Services**  
 Attention: Accounts Payable  
 600 Fairmount Ave., Ste 306  
 Towson, MD 21286-1002

Send Payment To:

**WKMG**  
 PO Box 864255  
 Orlando, FL 32886-4255  
 TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
257722-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/RPOF 3 PACK//R/STR//	RPOF/HUK, GAE, GARD.	1880

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	257722	06297606

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/19/12	Price Is Right	11a-12p	-TWTF--	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Tu 10/16/12 11:30 AM Price Is Right 11a-12p :30 RPOFDH300TVFL \$1,000.00 NM 1 WKMG W 10/17/12 11:28 AM Price Is Right 11a-12p :30 RPOFDH101TVFL \$1,000.00 NM 4 WKMG Th 10/18/12 11:59 AM Price Is Right 11a-12p :30 RPOFDH400TVFL \$1,000.00 NM 2 WKMG F 10/19/12 10:58 AM Price Is Right 11a-12p :30 RPOFDH400TVFL \$1,000.00 NM									
2	10/16/12	10/19/12	News at 6p	6-630p	-TWTF--	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG Tu 10/16/12 6:28 PM News at 6p 6-630p :30 RPOFDH300TVFL \$800.00 NM 3 WKMG W 10/17/12 5:58 PM News at 6p 6-630p :30 RPOFDH101TVFL \$800.00 NM 1 WKMG Th 10/18/12 5:58 PM News at 6p 6-630p :30 RPOFDH400TVFL \$800.00 NM 2 WKMG F 10/19/12 5:58 PM News at 6p 6-630p :30 RPOFDH400TVFL \$800.00 NM									

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**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

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257722-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
POL/RPOF 3 PACK//R/STR	RPOF/HUK, GAE, GARD.	1880	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/16/12	10/21/12	M-SU 11p News	11-1135p	-TWTFSS	:30	10	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTFSS 10 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 WKMGW 10/17/12 11:14 PM M-SU 11p News 11-1135p :30 RPOFDH101TVFL \$1,500.00 NM 4 WKMGW 10/17/12 11:34 PM M-SU 11p News 11-1135p :30 RPOFDH200TVFL \$1,500.00 NM 3 WKMGTh 10/18/12 11:13 PM M-SU 11p News 11-1135p :30 RPOFDH400TVFL \$1,500.00 NM 7 WKMGTh 10/18/12 11:34 PM M-SU 11p News 11-1135p :30 RPOFDH200TVFL \$1,500.00 NM 9 WKMGF 10/19/12 11:14 PM M-SU 11p News 11-1135p :30 RPOFDH400TVFL \$1,500.00 NM 10 WKMGF 10/19/12 11:34 PM M-SU 11p News 11-1135p :30 RPOFDH400TVFL \$1,500.00 NM 1 WKMGSa 10/20/12 11:12 PM M-SU 11p News 11-1135p :30 RPOFDH400TVFL \$1,500.00 NM 5 WKMGSa 10/20/12 11:30 PM M-SU 11p News 11-1135p :30 RPOFDH400TVFL \$1,500.00 NM 12 WKMGSu 10/21/12 12:07 AM Sun 11p News after NFL Late News :30 RPOFDH400TVFL \$1,500.00 NM 11 WKMGSu 10/21/12 12:30 AM Sun 11p News after NFL Late News :30 RPOFDH400TVFL \$1,500.00 NM									
10	10/21/12	10/21/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGSu 10/21/12 9:58 AM CBS Sunday Morning 9-1030a :30 RPOFDH400TVFL \$1,300.00 NM									
11	10/21/12	10/21/12	Face The Nation	1030-1130a	-----1	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGSu 10/21/12 11:23 AM Face The Nation 1030-1130a :30 RPOFDH400TVFL \$2,000.00 NM									
15	10/22/12	10/22/12	Price Is Right	11a-12p	1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/22/12 11:59 AM Price Is Right 11a-12p :30 RPOFDH400TVFL \$1,000.00 NM									
17	10/22/12	10/22/12	M-F 11p News	11-1135p	2-----	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 2----- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/22/12 11:18 PM M-F 11p News 11-1135p :30 RPOFDH400TVFL \$1,500.00 NM 1 WKMG 10/22/12 11:33 PM M-F 11p News 11-1135p :30 RPOFDH400TVFL \$1,500.00 NM									

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Advertiser	Product	Estimate Number	
POL/RPOF 3 PACK//R/STR	RPOF/HUK, GAE, GARD.	1880	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/16/12	10/19/12	The Early Show	7-9a	-TWTF--	:30	8	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 8 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 7:27 AM The Early Show 7-9a :30 RPOFDH300TVFL \$350.00 NM 6 WKMG Tu 10/16/12 8:53 AM The Early Show 7-9a :30 RPOFDH300TVFL \$350.00 NM 2 WKMG W 10/17/12 7:27 AM The Early Show 7-9a :30 RPOFDH101TVFL \$350.00 NM 5 WKMG W 10/17/12 8:28 AM The Early Show 7-9a :30 RPOFDH101TVFL \$350.00 NM 3 WKMG Th 10/18/12 7:27 AM The Early Show 7-9a :30 RPOFDH400TVFL \$350.00 NM 8 WKMG Th 10/18/12 7:56 AM The Early Show 7-9a :30 RPOFDH200TVFL \$350.00 NM 7 WKMG F 10/19/12 7:56 AM The Early Show 7-9a :30 RPOFDH400TVFL \$350.00 NM 4 WKMG F 10/19/12 8:18 AM The Early Show 7-9a :30 RPOFDH200TVFL \$350.00 NM									
22	10/20/12	10/20/12	Crimetime Sat	9-10p	-----S-	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/20/12 8:59 PM Crimetime Sat 9-10p :30 RPOFDH400TVFL \$1,000.00 NM 2 WKMG Sa 10/20/12 9:35 PM Crimetime Sat 9-10p :30 RPOFDH400TVFL \$1,000.00 NM									
23	10/20/12	10/20/12	48 Hours Mystery	10-11p	-----S-	:30	2	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 2 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/20/12 9:58 PM 48 Hours Mystery 10-11p :30 RPOFDH400TVFL \$1,100.00 NM 2 WKMG Sa 10/20/12 10:40 PM 48 Hours Mystery 10-11p :30 RPOFDH400TVFL \$1,100.00 NM									
24	10/22/12	10/22/12	The Early Show	7-9a	M-----	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG M 10/22/12 8:11 AM The Early Show 7-9a :30 RPOFDH400TVFL \$350.00 NM 1 WKMG M 10/22/12 8:28 AM The Early Show 7-9a :30 RPOFDH400TVFL \$350.00 NM									
27	10/22/12	10/22/12	David Letterman	1136p-1238a	M-----	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/22/12 12:10 AM David Letterman 1136p-1238a :30 RPOFDH400TVFL \$250.00 NM 2 WKMG M 10/22/12 12:38 AM David Letterman 1136p-1238a :30 RPOFDH400TVFL \$250.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
257722-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
PDL/RPDF 3 PACK//R/STR	RPDF/HUK, GAE, GARD.	1880	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	10/16/12	10/19/12	The Early Show	7-9a	-TWTF--	:30	4	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 4 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 8:29 AM The Early Show 7-9a :30 RPOFDH200TVFL \$450.00 NM 2 WKMG W 10/17/12 8:11 AM The Early Show 7-9a :30 RPOFDH200TVFL \$450.00 NM 3 WKMG Th 10/18/12 8:51 AM The Early Show 7-9a :30 RPOFDH400TVFL \$450.00 NM 4 WKMG F 10/19/12 8:58 AM The Early Show 7-9a :30 RPOFDH400TVFL \$450.00 NM									
30	10/22/12	10/22/12	The Early Show	7-9a	M-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/22/12 8:45 AM The Early Show 7-9a :30 RPOFDH400TVFL \$450.00 NM									
<b>Total Spots</b>							<b>44</b>	<b>Gross Total</b>	<b>\$39,950.00</b>

## Payment Terms 30 Days

<u>Agency Commission</u>	\$5,992.50
<u>Net Amount Due</u>	\$33,957.50

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Invoice #	Invoice Date	Invoice Month	Invoice Period
257676-1	10/28/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/RPOF 3 PACK//R/STR//	RPOF/HUK, GAE, GARD.	1928

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	257676	06297637

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

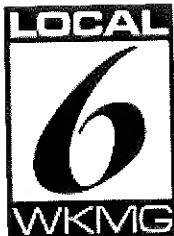
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/09/12	10/12/12	News at 6p	6-630p	-TWTF--	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12   10/14/12   -TWTF--               4       \$800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WKMG Tu   10/09/12   6:29 PM   News at 6p       6-630p       :30   RPOFDH300TVFL       \$800.00   NM									
3 WKMG W   10/10/12   6:27 PM   News at 6p       6-630p       :30   RPOFDH300TVFL       \$800.00   NM									
4 WKMG Th   10/11/12   6:29 PM   News at 6p       6-630p       :30   RPOFDH300TVFL       \$800.00   NM									
1 WKMG F   10/12/12   6:23 PM   News at 8p       8-630p       :30   RPOFDH300TVFL       \$800.00   NM									
3	10/09/12	10/14/12	M-SU 11p News	11-1135p	-TWTFS	:30	6	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12   10/14/12   -TWTFS               6       \$1,500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WKMG Tu   10/09/12   11:34 PM   M-SU 11p News       11-1135p       :30   RPOFDH300TVFL       \$1,500.00   NM									
3 WKMG W   10/10/12   11:24 PM   M-SU 11p News       11-1135p       :30   RPOFDH300TVFL       \$1,500.00   NM									
6 WKMG Th   10/11/12   11:28 PM   M-SU 11p News       11-1135p       :30   RPOFDH300TVFL       \$1,500.00   NM									
8 WKMG F   10/12/12   11:24 PM   M-SU 11p News       11-1135p       :30   RPOFDH300TVFL       \$1,500.00   NM									
1 WKMG Sa   10/13/12   11:34 PM   M-SU 11p News       11-1135p       :30   RPOFDH300TVFL       \$1,500.00   NM									
4 WKMG Su   10/14/12   11:53 PM   M-SU 11p News       11-1135p       :30   RPOFDH300TVFL       \$1,500.00   NM									
7	10/11/12	10/11/12	No Show/see Thu 9p 1hr 9-10p		---1---	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12   10/14/12   ---1---               1       \$9,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMG Th   10/11/12       No Show/see Thu 9p 1hr Sp (VP 9-10p       :00       \$9,000.00   NM									
See MG 7.3									
3 WKMG Su   10/14/12   8:02 PM   Sun 7-8p       7-8p       :30   RPOFDH300TVFL       \$9,000.00   NM									
MG for 7.1 10/11									

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Advertiser	Product	Estimate Number	
POL/RPOF 3 PACK/R/STR	RPOF/HUK, GAE, GARD.	1928	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
8	10/12/12	10/12/12	Blue Bloods	10-11p	----1--	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----1-- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/12/12 10:46 PM Blue Bloods 10-11p :30 RPOFDH300TVFL \$7,000.00 NM									
9	10/14/12	10/14/12	CBS Sunday Morning	9-1030a	-----S	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGsu 10/14/12 9:49 AM CBS Sunday Morning 9-1030a :30 RPOFDH300TVFL \$1,300.00 NM									
10	10/14/12	10/14/12	Face The Nation	1030-11a	-----1	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGsu 10/14/12 11:27 AM Face The Nation 1030-11a :30 RPOFDH200TVFL \$2,000.00 NM									
13	10/15/12	10/15/12	News at 6p	6-630p	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGm 10/15/12 6:22 PM News at 6p 6-630p :30 RPOFDH300TVFL \$800.00 NM									
14	10/15/12	10/15/12	M-F 11p News	11-1135p	1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGm 10/15/12 11:33 PM M-F 11p News 11-1135p :30 RPOFDH300TVFL \$1,500.00 NM									
15	10/09/12	10/12/12	The Early Show	7-9a	-TWTF--	:30	4	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGtu 10/09/12 8:20 AM The Early Show 7-9a :30 RPOFDH300TVFL \$350.00 NM 6 WKMGw 10/10/12 8:13 AM The Early Show 7-9a :30 RPOFDH300TVFL \$350.00 NM 5 WKMGth 10/11/12 8:45 AM The Early Show 7-9a :30 RPOFDH200TVFL \$350.00 NM 8 WKMGf 10/12/12 8:13 AM The Early Show 7-9a :30 RPOFDH200TVFL \$350.00 NM									
16	10/09/12	10/12/12	Local 6 News 12-1230p	12-1230p	-TWTF--	:30	4	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGtu 10/09/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 RPOFDH200TVFL \$250.00 NM 3 WKMGw 10/10/12 12:25 PM Local 6 News 12-1230p 12-1230p :30 RPOFDH200TVFL \$250.00 NM 1 WKMGth 10/11/12 12:20 PM Local 6 News 12-1230p 12-1230p :30 RPOFDH300TVFL \$250.00 NM 4 WKMGf 10/12/12 12:21 PM Local 6 News 12-1230p 12-1230p :30 RPOFDH300TVFL \$250.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
257676-1	10/28/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
POL/RPOF 3 PACK//R/STR	RPOF/HUK, GAE, GARD.	1928	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/09/12	10/12/12	David Letterman	1136p-1238a	-TWTF--	:30	4	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WKMG Tu 10/09/12 11:57 PM David Letterman 1136p-1238a :30 RPOFDH300TVFL \$250.00 NM 2 WKMG W 10/10/12 12:32 AM David Letterman 1136p-1238a :30 RPOFDH300TVFL \$250.00 NM 8 WKMG Th 10/11/12 12:30 AM David Letterman 1136p-1238a :30 RPOFDH300TVFL \$250.00 NM 5 WKMG F 10/12/12 12:31 AM David Letterman 1136p-1238a :30 RPOFDH200TVFL \$250.00 NM									
20	10/10/12	10/10/12	Criminal Minds	9-10p	--W----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --W---- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/10/12 8:59 PM Criminal Minds 9-10p :30 RPOFDH300TVFL \$2,500.00 NM									
22	10/13/12	10/13/12	Crimetime Sat	9-10p	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/13/12 9:34 PM Crimetime Sat 9-10p :30 RPOFDH300TVFL \$1,000.00 NM									
23	10/13/12	10/13/12	48 Hours Mystery	10-11p	-----S-	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/13/12 10:29 PM 48 Hours Mystery 10-11p :30 RPOFDH300TVFL \$1,100.00 NM									
24	10/14/12	10/14/12	Good Wife	9-10p	-----S	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/14/12 10:14 PM Good Wife 9-10p :30 RPOFDH300TVFL \$2,500.00 NM									
25	10/15/12	10/15/12	The Early Show	7-9a	M-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/15/12 8:11 AM The Early Show 7-9a :30 RPOFDH300TVFL \$350.00 NM									
26	10/15/12	10/15/12	Local 6 News 12-1230p	12-1230p	M-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/15/12 12:21 PM Local 6 News 12-1230p 12-1230p :30 RPOFDH200TVFL \$250.00 NM									

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## INVOICE



Send Payment To:  
**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
257676-1	10/28/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
POL/RPOF 3 PACK//R/STR	RPOF/HUK, GAE, GARD.	1928	

<http://www.local6.com>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
29	10/15/12	10/15/12	David Letterman	1136p-1238a	M-----	:30	1	\$250.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/15/12</td><td>10/21/12</td><td>M-----</td><td>1</td><td>\$250.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: #</u></td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>1</td><td>WKMG</td><td></td><td>10/15/12</td><td>12:30 AM</td><td>David Letterman</td><td>1136p-1238a</td><td>:30</td><td>RPOFDH300TVFL</td><td>\$250.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/15/12	10/21/12	M-----	1	\$250.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	WKMG		10/15/12	12:30 AM	David Letterman	1136p-1238a	:30	RPOFDH300TVFL	\$250.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	10/15/12	10/21/12	M-----	1	\$250.00																																												
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																																								
1	WKMG		10/15/12	12:30 AM	David Letterman	1136p-1238a	:30	RPOFDH300TVFL	\$250.00 NM																																								

Total Spots 35 Gross Total \$45,150.00

## Payment Terms 30 Days

Agency Commission \$6,772.50  
Net Amount Due \$38,377.50

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## INVOICE



**WKMG**  
 4466 N. John Young Pkwy  
 Orlando, FL 32804  
 TEIN: 06-0903509  
 Main: (407)291-6000  
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

**Mentzer Media Services**  
 Attention: Accounts Payable  
 600 Fairmount Ave., Ste 306  
 Towson, MD 21286-1002

Send Payment To:

**WKMG**  
 PO Box 864255  
 Orlando, FL 32886-4255  
 TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
257673-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/RPOF 3 PACK//R/STR/I	RPOF/HUK, GAE, GARD.	1926

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	257673	06297588

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/23/12	10/26/12	News at 6p	6-630p	-TWTF--	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/23/12 6:28 PM News at 6p 6-630p :30 RPOF0H400TVFL \$1,000.00 NM 3 WKMG W 10/24/12 5:59 PM News at 6p 6-630p :30 RPOF0H400TVFL \$1,000.00 NM 4 WKMG Th 10/25/12 6:14 PM News at 6p 6-630p :30 RPOF0H400TVFL \$1,000.00 NM 1 WKMG F 10/26/12 5:58 PM News at 6p 6-630p :30 RPOF0H400TVFL \$1,000.00 NM									
3	10/23/12	10/28/12	M-SU 11p News	11-1135p	-TWTFS	:30	6	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTFS 6 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/23/12 11:32 PM M-SU 11p News 11-1135p :30 RPOFDH400TVFL \$1,500.00 NM 2 WKMG W 10/24/12 11:24 PM M-SU 11p News 11-1135p :30 RPOFDH400TVFL \$1,500.00 NM 3 WKMG Th 10/25/12 11:35 PM M-SU 11p News 11-1135p :30 RPOFDH400TVFL \$1,500.00 NM 4 WKMG F 10/26/12 11:35 PM M-SU 11p News 11-1135p :30 RPOFDH200TVFL \$1,500.00 NM 7 WKMG Sa 10/27/12 11:34 PM M-SU 11p News 11-1135p :30 RPOFDH400TVFL \$1,500.00 NM 6 WKMG Su 10/28/12 11:30 PM M-SU 11p News 11-1135p :30 RPOFDH400TVFL \$1,500.00 NM									
9	10/28/12	10/28/12	CBS Sunday Morning	9-1030a	-----S	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 8:58 AM CBS Sunday Morning 9-1030a :30 RPOF0H400TVFL \$2,500.00 NM									

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## INVOICE



Send Payment To:  
**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
257673-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
POL/RPOF 3 PACK//R/STR/	RPOF/HUK, GAE, GARD.	1926	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/23/12	10/26/12	The Early Show	7-9a	-TWTF--	:30	8	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 8 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMG Tu 10/23/12 7:25 AM The Early Show 7-9a :30 RPOFDH400TVFL \$350.00 NM 1 WKMG Tu 10/23/12 8:24 AM The Early Show 7-9a :30 RPOFDH200TVFL \$350.00 NM 7 WKMG W 10/24/12 8:17 AM The Early Show 7-9a :30 RPOFDH400TVFL \$350.00 NM 2 WKMG W 10/24/12 8:59 AM The Early Show 7-9a :30 RPOFDH200TVFL \$350.00 NM 3 WKMG Th 10/25/12 7:27 AM The Early Show 7-9a :30 RPOFDH400TVFL \$350.00 NM 8 WKMG Th 10/25/12 8:21 AM The Early Show 7-9a :30 RPOFDH400TVFL \$350.00 NM 4 WKMG F 10/26/12 7:54 AM The Early Show 7-9a :30 RPOFDH400TVFL \$350.00 NM 6 WKMG F 10/26/12 8:59 AM The Early Show 7-9a :30 RPOFDH400TVFL \$350.00 NM									
21	10/27/12	10/27/12	Crimetime Sat 8p	8-9p	-----S-	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/27/12 7:58 PM Crimetime Sat 8p 8-9p :30 RPOFDH400TVFL \$650.00 NM									
22	10/27/12	10/27/12	Crimetime Sat	9-10p	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/27/12 Crimetime Sat 9-10p :00 \$1,000.00 NM Credited									
23	10/27/12	10/27/12	48 Hours Mystery	10-11p	-----S-	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/27/12 10:41 PM 48 Hours Mystery 10-11p :30 RPOFDH400TVFL \$1,100.00 NM									
28	10/28/12	10/28/12	Sun 7-8p	7-8p	-----S	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 7:56 PM Sun 7-8p 7-8p :30 RPOFDH400TVFL \$9,000.00 NM									

Total Spots 22 Gross Total \$29,050.00

## Payment Terms 30 Days

Agency Commission \$4,357.50

Net Amount Due \$24,692.50

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## INVOICE



**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

<http://www.local6.com>

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmount Ave., Ste 306**  
**Towson, MD 21286-1002**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
257675-1	10/28/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/RPOF 3 PACK//R/STR//	RPOF/HUK, GAE, GARD.	1931

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	257675	06297660

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/12	10/05/12	Price Is Right	11a-12p	-TWTF--	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12    10/07/12    -TWTF--                   4            \$1,000.00									
Spots: # Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type									
3 WKMG Tu    10/02/12    11:30 AM    Price Is Right    11a-12p    :30    RPOFDH101TVFL    \$1,000.00    NM									
1 WKMG W    10/03/12    11:30 AM    Price Is Right    11a-12p    :30    RPOFDH200TVFL    \$1,000.00    NM									
4 WKMG Th    10/04/12    12:00 PM    Price Is Right    11a-12p    :30    RPOFDH300TVFL    \$1,000.00    NM									
2 WKMG F    10/05/12    11:59 AM    Price Is Right    11a-12p    :30    RPOFDH300TVFL    \$1,000.00    NM									
2	10/02/12	10/05/12	News at 6p	6-630p	-TWTF--	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12    10/07/12    -TWTF--                   4            \$800.00									
Spots: # Ch    Day    Air Date    Air Time    Description    Start/End Time    Length    Ad-ID    Rate    Type									
2 WKMG Tu    10/02/12    6:21 PM    News at 6p    6-630p    :30    RPOFDH101TVFL    \$800.00    NM									
4 WKMG W    10/03/12    6:28 PM    News at 6p    6-630p    :30    RPOFDH101TVFL    \$800.00    NM									
3 WKMG Th    10/04/12    5:58 PM    News at 6p    6-630p    :30    RPOFDH200TVFL    \$800.00    NM									
1 WKMG F    10/05/12    6:29 PM    News at 6p    6-630p    :30    RPOFDH300TVFL    \$800.00    NM									

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## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
257675-1	10/28/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
POL/RPOF 3 PACK//R/STR	RPOF/HUK, GAE, GARD.	1931	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/02/12	10/07/12	M-SU 11p News	11-1135p	-TWTFS	:30	6	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTFS 6 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WKMGW 10/03/12 M-SU 11p News 11-1135p :00 \$600.00 NM Credited 3 WKMGTh 10/04/12 M-SU 11p News 11-1135p :00 \$600.00 NM Credited 4 WKMGF 10/05/12 M-SU 11p News 11-1135p :00 \$600.00 NM Credited 5 WKMGSA 10/06/12 11:33 PM M-SU 11p News 11-1135p :30 RPOFDH300TVFL \$600.00 NM 1 WKMGSA 10/07/12 M-SU 11p News 11-1135p :00 \$600.00 NM See MG 3.8 2 WKMGSA 10/07/12 M-SU 11p News 11-1135p :00 \$600.00 NM See MG 3.7 8 WKMGSA 10/07/12 11:46 PM Sun 11p News after NFL Late News :30 RPOFDH300TVFL \$600.00 NM MG for 3.1 10/07 7 WKMGSA 10/07/12 12:07 AM Sun 11p News after NFL Late News :30 RPOFDH300TVFL \$600.00 NM MG for 3.2 10/07									
4	10/02/12	10/02/12	NCIS	8-9p	-T-----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 7:58 PM NCIS 8-9p :30 RPOFDH101TVFL \$3,000.00 NM									
5	10/02/12	10/02/12	NCIS:LA	9-10p	-1-----	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 9:46 PM NCIS:LA 9-10p :30 RPOFDH101TVFL \$9,000.00 NM									
7	10/04/12	10/04/12	Person of Interest	9-10p	---1---	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/04/12 9:47 PM Person of Interest 9-10p :30 RPOFDH300TVFL \$9,000.00 NM									
8	10/05/12	10/05/12	Blue Bloods	10-11p	----1--	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/05/12 10:47 PM Blue Bloods 10-11p :30 RPOFDH300TVFL \$7,000.00 NM									

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http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
257675-1	10/28/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
POL/RPOF 3 PACK//R/STR/	RPOF/HUK, GAE, GARD.	1931	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/07/12	10/07/12	CBS Sunday Morning	9-1030a	-----1	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/07/12 8:58 AM CBS Sunday Morning 9-1030a :30 RPOFDH200TVFL \$1,300.00 NM									
10	10/07/12	10/07/12	Face The Nation	1030-1130a	-----S	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/07/12 11:22 AM Face The Nation 1030-1130a :30 RPOFDH300TVFL \$2,000.00 NM									
12	10/08/12	10/08/12	Price Is Right	11a-12p	1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/08/12 10:59 AM Price Is Right 11a-12p :30 RPOFDH300TVFL \$1,000.00 NM									
13	10/08/12	10/08/12	News at 6p	6-630p	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/08/12 5:58 PM News at 6p 6-630p :30 RPOFDH300TVFL \$800.00 NM									
14	10/08/12	10/08/12	M-F 11p News	11-1135p	1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/08/12 11:35 PM M-F 11p News 11-1135p :30 RPOFDH300TVFL \$1,500.00 NM									
15	10/02/12	10/05/12	Soaps	12:30-2p	-TWTF--	:30	4	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 Soaps 12:30-2p :00 \$250.00 NM Credited 3 WKMG W 10/03/12 Soaps 12:30-2p :00 \$250.00 NM Credited 2 WKMG Th 10/04/12 Soaps 12:30-2p :00 \$250.00 NM Credited 4 WKMG F 10/05/12 Soaps 12:30-2p :00 \$250.00 NM Credited									

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**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
257675-1	10/28/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
POL/RPOF 3 PACK//R/STR	RPOF/HUK, GAE, GARD.	1931

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/02/12	10/05/12	News at 7p	7-7:30p	-TWTF--	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/02/12 7:21 PM News at 7p 7-7:30p :30 RPOFDH101TVFL \$1,000.00 NM 1 WKMG W 10/03/12 7:23 PM News at 7p 7-7:30p :30 RPOFDH101TVFL \$1,000.00 NM 4 WKMG Th 10/04/12 7:23 PM News at 7p 7-7:30p :30 RPOF0H300TVFL \$1,000.00 NM 3 WKMG F 10/05/12 7:23 PM News at 7p 7-7:30p :30 RPOF0H200TVFL \$1,000.00 NM									
17	10/06/12	10/06/12	NCAA 3pm Game	various	-----S-	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/06/12 7:20 PM NCAA 3pm Game various :30 RPOFDH300TVFL \$4,000.00 NM									
18	10/06/12	10/06/12	48 Hours Mystery	10-11p	-----S-	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/06/12 10:42 PM 48 Hours Mystery 10-11p :30 RPOF0H300TVFL \$1,100.00 NM									
19	10/07/12	10/07/12	NFL Game 1	various	-----S	:30	2	\$4,150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 2 \$4,150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/07/12 2:39 PM NFL Game 1 various :30 RPOFDH300TVFL \$4,150.00 NM 2 WKMG Su 10/07/12 4:12 PM NFL Game 1 various :30 RPOF0H300TVFL \$4,150.00 NM									
20	10/07/12	10/07/12	NFL Game 2	various	-----S	:30	2	\$4,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 2 \$4,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 10/07/12 4:21 PM NFL Game 2 various :30 RPOF0H300TVFL \$4,750.00 NM 1 WKMG Su 10/07/12 7:32 PM NFL Game 2 various :30 RPOF0H200TVFL \$4,750.00 NM									
21	10/08/12	10/08/12	News at 7p	7-7:30p	M-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/08/12 7:28 PM News at 7p 7-7:30p :30 RPOF0H300TVFL \$1,000.00 NM									
22	10/06/12	10/06/12	Crimetime Sat	9-10p	-----S-	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/06/12 9:59 PM Crimetime Sat 9-10p :30 RPOF0H300TVFL \$900.00 NM									

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**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
257675-1	10/28/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
POL/RPOF 3 PACK//R/STR	RPOF/HUK, GAE, GARD.	1931

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/08/12	10/08/12	Local 6 News 12-1230p	12-1230p	M-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/08/12 12:22 PM Local 6 News 12-1230p 12-1230p :30 RPOFDH300TVFL \$250.00 NM									
24	10/08/12	10/08/12	David Letterman	1136p-1238a	M-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/08/12 12:38 AM David Letterman 1136p-1238a :30 RPOFDH300TVFL \$250.00 NM									
25	10/08/12	10/08/12	News at 5p	5-530p	M-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/08/12 5:12 PM News at 5p 5-530p :30 RPOFDH200TVFL \$650.00 NM									
26	10/06/12	10/06/12	Sat 5-7a News	5-7a	-----S-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/06/12 6:20 AM Sat 5-7a News 5-7a :30 RPOFDH300TVFL \$200.00 NM									
27	10/02/12	10/05/12	Extra	4-430p	-TWTF--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/02/12 4:00 PM Extra 4-430p :30 RPOFDH200TVFL \$450.00 NM									
28	10/02/12	10/05/12	Inside Edition	430-5P	-TWTF--	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/03/12 4:42 PM Inside Edition 430-5P :30 RPOFDH101TVFL \$550.00 NM									
29	10/06/12	10/06/12	Navy at Air Force	1130a-3p	-----S-	:30	2	\$800.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/06/12 11:34 AM Navy at Air Force 1130a-3p :30 RPOFDH300TVFL \$800.00 NM 1 WKMG 10/06/12 3:01 PM Navy at Air Force 1130a-3p :30 RPOFDH200TVFL \$800.00 NM									
30	10/06/12	10/06/12	Sat 5-7a News	5-7a	-----S-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/06/12 5:21 AM Sat 5-7a News 5-7a :30 RPOFDH300TVFL \$200.00 NM									

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Advertiser	Product	Estimate Number	
POL/RPOF 3 PACK//R/STR/	RPOF/HUK, GAE, GARD.	1931	

<http://www.local6.com>

<u>Total Spots</u>	<b>41</b>	<u>Gross Total</u>	<b>\$76,550.00</b>
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**Payment Terms 30 Days**

<u>Agency Commission</u>	<b>\$11,482.50</b>
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<u>Net Amount Due</u>	<b>\$65,067.50</b>
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## INVOICE



**WKMG**  
 4466 N. John Young Pkwy  
 Orlando, FL 32804  
 TEIN: 06-0903509  
 Main: (407)291-6000  
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

**Mentzer Media Services**  
 Attention: Accounts Payable  
 600 Fairmount Ave., Ste 306  
 Towson, MD 21286-1002

Send Payment To:

**WKMG**  
 PO Box 864255  
 Orlando, FL 32886-4255  
 TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
257678-2	10/28/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/RPOF 3 PACK//R/STR/I	RPOF/HUK, GAE, GARD.	1932

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	257678	06297669

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

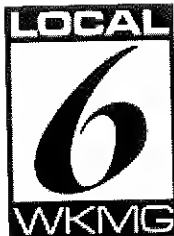
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/01/12	10/01/12	Price Is Right	11a-12p	1-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 11:59 AM Price Is Right 11a-12p :30 RPOFDH101TVFL \$1,000.00 NM									
12	10/01/12	10/01/12	News at 6p	6-630p	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 6:22 PM News at 6p 6-630p :30 RPOFDH101TVFL \$800.00 NM									
13	10/01/12	10/01/12	M-F 11p News	11-1135p	1-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 11:23 PM M-F 11p News 11-1135p :30 RPOFDH101TVFL \$1,500.00 NM									
15	10/01/12	10/01/12	Soaps	12:30-2p	M-----	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 10/01/12 12:28 PM Soaps 12:30-2p :30 RPOFDH101TVFL \$500.00 NM 2 WKMG 10/01/12 12:55 PM Soaps 12:30-2p :30 RPOFDH101TVFL \$500.00 NM 1 WKMG 10/01/12 1:59 PM Soaps 12:30-2p :30 RPOFDH200TVFL \$500.00 NM									

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<http://www.local6.com>

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**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
257678-2	10/28/12	October 2012	10/01/12 - 10/01/12
Advertiser	Product	Estimate Number	
POL/RPOF 3 PACK//R/STR/	RPOF/HUK, GAE, GARD.	1932	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
16	10/01/12	10/01/12	Hawaii Five-O	10-11p	M-----	:30	1	\$2,850.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/01/12</td><td>10/07/12</td><td>M-----</td><td>1</td><td>\$2,850.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: #</u></td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>1</td><td>WKMG</td><td></td><td>10/01/12</td><td>10:37 PM</td><td>Hawaii Five-O</td><td>10-11p</td><td>:30</td><td>RPOFDH101TVFL</td><td>\$2,850.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/01/12	10/07/12	M-----	1	\$2,850.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>	1	WKMG		10/01/12	10:37 PM	Hawaii Five-O	10-11p	:30	RPOFDH101TVFL	\$2,850.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	10/01/12	10/07/12	M-----	1	\$2,850.00																																												
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																																								
1	WKMG		10/01/12	10:37 PM	Hawaii Five-O	10-11p	:30	RPOFDH101TVFL	\$2,850.00 NM																																								

<u>Total Spots</u>	7	<u>Gross Total</u>	\$7,650.00
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## Payment Terms 30 Days

<u>Agency Commission</u>	\$1,147.50
<u>Net Amount Due</u>	\$6,502.50

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